

How Community Oncology Practices Transform Affordability into a Competitive Edge

Community oncology practices provide **85% of cancer care in the U.S.**, but many face **rising costs, shrinking margins, and administrative burdens**. Patients also face some of the **highest out-of-pocket costs**, leading to therapy delays and abandonment.

Forward-looking practices are proving there's a better way: **transforming affordability into a strategic advantage.**

The Opportunity

Community oncology practices that modernize financial assistance can:

- **Expand access** to lifesaving therapies.
- **Reduce bad debt and uncompensated care.**
- **Protect margins** and strengthen long-term sustainability.
- Deliver the **"white-glove" experience** patients expect.

Proof in Action

Last year, TailorMed helped cancer centers ...

Boost Claimed Copay Assistance

\$3M+  CARTI

\$2M+  NEW ENGLAND Cancer Specialists

Reach More Patients

54% more patients assisted

57% more program approvals



Drive Efficiency

49% fewer A/R days on claims



By leveraging TailorMed's comprehensive, end-to-end platform, practices can:



Proactively identify financially at-risk patients



Efficiently match patients with relevant assistance, drawing on 7,000+ programs



Streamline and expedite enrollment, reducing administrative burden



Manage applications, track collected assistance, and measure program success

Partnering With Oncology Leaders to Advance Access and Outcomes

TailorMed's technology empowers cancer centers to **remove cost barriers** for patients at scale, **increase efficiency**, and **improve financial performance**.



TailorMed aligns assistance to those who need it most and removes administrative complexities."



"With TailorMed, we've increased the number of people we're helping and the amount of funding we've secured."



"The spike in revenue generated led to TailorMed paying for itself within a month."



"Now I tell patients, 'I'm going to transfer you to my copay card team,' TailorMed Complete."